



Le Tourister[®]

destinations await you

DESTINATIONS

Curated Travel, Stays & Experiences

**YOUR GATEWAY TO
TRUSTED TRAVEL PARTNERSHIPS**

25+ Years of Industry Expertise



Kochi | Kerala | India

Founder & Leadership



BENOY P

Founder & CEO

Le Tourister Destinations is led by a seasoned travel and hospitality professional with over 25 years of experience across domestic, inbound, and outbound tourism markets.

The brand has evolved through strong vendor relationships, disciplined operational systems, and partner-driven expansion models. It actively contributes to Kerala's tourism ecosystem while building strong national and international trade networks.

Expertise

- ◆ Tour operations, hospitality management, and destination events
- ◆ Wellness, pilgrimage, and experiential tourism
- ◆ FITs, group tours, luxury holidays, and themed journeys
- ◆ Pricing strategy, yield management, and vendor negotiations
- ◆ Asset-light and scalable partner-led expansion models

Leadership Philosophy

“Partners focus on sales and relationships. Operations, fulfilment, and complexity are our responsibility.”

Built On



Trust, transparency, & ethical business practices



Centralised operational excellence



Long-term partner value creation



Technology-enabled scalability



Sustainable tourism principles

Industry Opportunity

The tourism industry is witnessing strong and sustained global growth driven by:

Rapid expansion
of domestic
tourism in India



Strong outbound
travel demand

Improved air
connectivity &
digital adoption



Growing preference
for curated and
experiential travel



Increasing inbound travel interest to India

This presents a powerful opportunity to enter or expand within tourism through a structured and experienced brand platform.

Our Service Segments

Le Tourister Destinations operates as a balanced, full-service travel and hospitality brand offering customised travel planning, curated accommodation options, and immersive destination experiences through a single integrated platform.

Curated Travel, Stays & Experiences - A Complete Travel Solution

Curated Travel Solutions

Le Tourister designs journeys that combine personalisation, operational reliability, and destination expertise.

Travel Services Include

- ◆ *Customised holiday planning*
- ◆ *Ready-to-travel curated packages*
- ◆ *Domestic, inbound, and outbound travel*
- ◆ *FIT and escorted group tours*
- ◆ *Family holidays and celebration travel*
- ◆ *Honeymoon and milestone journeys*
- ◆ *Corporate travel, incentive tours, and retreats*
- ◆ *Cultural, nature, and themed travel programs*
- ◆ *Pilgrimage and spiritual travel circuits*

Each itinerary is designed with optimal routing, seasonal insights, and seamless execution.

Curated Stay Portfolio

Accommodation plays a vital role in guest experience. Le Tourister provides diverse stay options while maintaining strong quality and service standards.

Stay Portfolio Includes

- ◆ *Premium and luxury hotels and resorts*
- ◆ *Boutique and experiential properties*
- ◆ *Private villas and serviced residences*
- ◆ *Wellness and Ayurvedic retreat centres*
- ◆ *Heritage and cultural stays*
- ◆ *Handpicked homestays and eco-lodges*
- ◆ *Beach, hill station, city, and backwater retreats*
- ◆ *Corporate and long-stay accommodation*



Curated Destination Experiences

Le Tourister designs immersive travel experiences that create deeper emotional and cultural connections with destinations.

Experience Offerings Include

- ◆ *Cultural and heritage exploration programs*
- ◆ *Ayurveda, wellness, and holistic healing retreats*
- ◆ *Spiritual and pilgrimage guided journeys*
- ◆ *Adventure, wildlife, and nature-based activities*
- ◆ *Culinary and lifestyle experiences*
- ◆ *Destination celebrations and themed travel events*

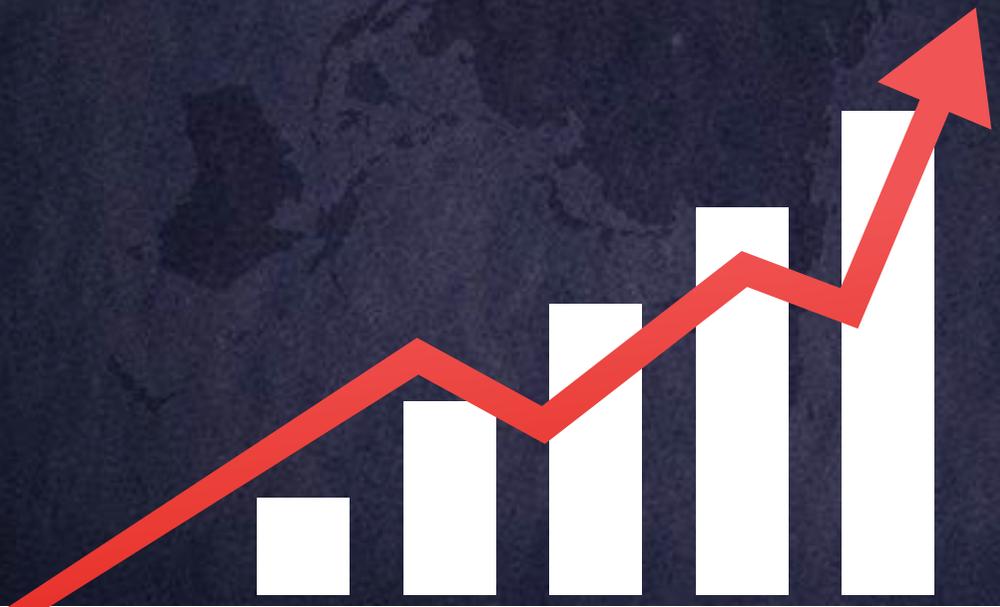
Integrated Travel Management

Le Tourister integrates travel planning, stay selection, and experience design into a seamless end-to-end travel solution through:

- ◆ *Personalised travel consultation*
- ◆ *Centralised operations and fulfilment*
- ◆ *Reliable vendor ecosystem*
- ◆ *Quality control and customer support*
- ◆ *Real-time travel assistance*
- ◆ *Flexible and scalable travel solutions*

Growth Partnership & Franchise Opportunities

Le Tourister Destinations offers structured partnership models designed for individuals and businesses seeking sustainable growth in tourism. These models provide access to curated travel products, strong vendor networks, centralised operational support, and scalable earning opportunities.



Why Partner with Le Tourister Destinations

Established Brand Credibility

Operate under a trusted industry brand with strong vendor and trade acceptance.

Ready Product Portfolio

Access professionally designed travel products and negotiated vendor contracts.

Centralised Operations

All booking, vendor coordination, documentation, and fulfilment are handled centrally.

Asset-Light Business Model

No heavy infrastructure or operational setup required.

Technology & Marketing Support

CRM access, partner dashboards, marketing creatives, and performance tracking.

Structured Growth Path

Clear progression from entry-level partnership to franchise representation.



PARTNERSHIP MODELS

LEVEL 1: STARTUP GROWTH PARTNER

Domestic Tourism | Pan-India Entry Model

Investment: ₹50,000

Ideal For

- ◆ Individuals entering tourism
- ◆ Freelancers, influencers, and professionals
- ◆ Part-time travel entrepreneurs

Market Access

Domestic travel across India including leisure holidays, short breaks, and experiential journeys.

Benefits

- ◆ Access to curated domestic tour products
- ◆ Trade benefits on confirmed bookings
- ◆ Basic tourism and sales training
- ◆ Eligibility for trade FAM trips

Partner Role

Promote domestic travel products and generate confirmed bookings.

Operational Scope

No involvement in operations, vendor handling, payments, or compliance.



LEVEL 2: GROWTH ASSOCIATE PARTNER

Domestic + Inbound + Outbound Tourism

Investment: ₹1,00,000

Ideal For

- ◆ Active travel promoters and consultants
- ◆ Corporate travel sales professionals
- ◆ Individuals seeking structured tourism business growth

Market Access

- ◆ Domestic travel across India
- ◆ Inbound travel for international guests visiting India
- ◆ Outbound travel including Asia, Middle East, Europe, and select long-haul destinations

Benefits

- ◆ Trade benefits across domestic, inbound, and outbound bookings
- ◆ Access to international packages, hotels, cruises, and experiences
- ◆ Co-branded marketing creatives
- ◆ Priority access to seasonal offers and contracted B2B rates
- ◆ Advanced sales and product training
- ◆ Eligibility for domestic and international FAM trips

Partner Role

Promote and close travel bookings while building repeat clientele and referral networks.

Operational Scope

Sales-focused model with centralised fulfilment and compliance management.

LEVEL 3: Authorised Growth Partner

Domestic | Inbound | Outbound Reseller Model

Investment: ₹2,00,000

Role

Authorised reseller for Le Tourister tours, stays, & experiences.

Operating Model

- ◆ Independent sales operation
- ◆ No office infrastructure required
- ◆ Fully sales-focused model

Central Support Includes

- ◆ Pricing and product management
- ◆ Booking confirmations
- ◆ Vendor coordination and payments
- ◆ Documentation and customer service

Earnings & Benefits

- ◆ Attractive trade margins
- ◆ Performance-based incentives
- ◆ Repeat and referral income
- ◆ FAM trip participation
- ◆ Regular product and sales training
- ◆ Complimentary stays and agent-discounted travel vouchers



LEVEL 4:

Franchise Partner

City / Destination Representation Model

Investment: ₹4,00,000

Role

Official city or destination representative under Le Tourister branding.

Operating Model

- ◆ Physical presence with centralised backend operations
- ◆ Servicing B2B and B2C travel clients

Rights & Business Scope

- ◆ Sell the full Le Tourister product portfolio
- ◆ Introduce destination-specific travel concepts
- ◆ Service walk-in, corporate, and trade clients

Additional Benefits

- ◆ Destination-based margins and performance incentives
- ◆ Staff recruitment and training support
- ◆ Central marketing campaigns and lead allocation
- ◆ Branding and creative support
- ◆ FAM trips and continuous industry training



Central Support For All Partners

- ◆ End-to-end operations and fulfilment
- ◆ Website, CRM, and partner dashboard access
- ◆ Marketing campaigns and branding support
- ◆ Lead tracking and analytics
- ◆ Customer service and quality control
- ◆ Continuous product development and innovation

Who Can Partner With Us

- ◆ Travel consultants and professionals
- ◆ Sales and marketing professionals
- ◆ Tourism investors
- ◆ Women entrepreneurs and flexible work professionals
- ◆ Industry veterans and young entrepreneurs
- ◆ Passionate individuals aspiring to build a tourism career
- ◆ Hospitality entrepreneurs and destination marketing agencies

Our Partner Promise



Le Tourister builds ethical, transparent, and profitable partnerships supported by experience, structured systems, and shared long-term success.



Curated Travel, Stays & Experiences

Benoy P

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Global Destinations | 25+ Years of Expertise

KOCHI | KERALA | INDIA